

LAUREN WILLIAMSON

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www.laurenelisedesign.com

EDUCATION

BFA Graphic Design 2017–May 2021

The University of Tennessee at Chattanooga
Minor in Spanish and Concentration in Marketing
4.0 GPA Summa Cum Laude
Brock Scholars Honors College

Study Abroad 2019

La Universidad San Ignacio de Loyola, Cusco, Perú
Summer Terms: May-August

WORK EXPERIENCE

Intern at Chattanooga Design Studio 2021

- › Collaborated on the “Westside Community Evolves” project, designing print and digital media to engage with the residents on a plan for future developments

Web Content Editor for UTC Communications and Marketing 2020

- › Transferred content from old university website to Drupal platform, adjusting code, and refining layout for clear user experience

Research Fellowship Honors Intern 2018, 2019

- › Designed likeridingbicycle.org on Squarespace (2018)
- › Compiled interview transcripts and summarized sources for publication and presentation (2018)
- › Assisted with coordination and design for SECAC 2019
- › Designed promotional poster for visiting artist Sharon Loudon (2019)

GRANTS AND AWARDS

UCF Jane and John Guthrie Scholarship (2020)

UCF Adrian Gomez Art Scholarship (2019)

Chancellor’s Scholarship (2017-2021)

CONFERENCES

Tennessee Collegiate Honors Council Conference

Paper presentation, Memphis, TN (2018)

National Collegiate Honors Council Conference

Poster presentation, Boston, MA (2018)

- › Presented research poster on creativity and standardization in US public schools

EXHIBITIONS

Senior BFA Thesis Show 2021

The Institute of Contemporary Art, *See This Rock*

Full Bleed 2020

Online Exhibition, *Daily Designs* and *What I’ve Eaten*

Year of the Metal Rat 2020

The Contemporary Cress, *Space Circles*

Command Z 2020

Apothecary Gallery, *Untethered*

UTC Juried Student Exhibition 2019

Cress Gallery, *Church of the Streets*

INVOLVEMENT/LEADERSHIP

Lady Mocs Club Soccer 2017–2021

- › President (2020)
- › Vice President (2019)

International Buddy Program 2017–2020

Cru Student Ministry 2017–2021

- › Marketing & Media Leader (2018)

SKILLS

- › Experience with Microsoft Office Suite, Adobe Suite, HTML/CSS, site builders (Squarespace, Weebly, Wix)
- › Proficient in Spanish: speaking and writing
- › Certified in Google Analytics (2020)